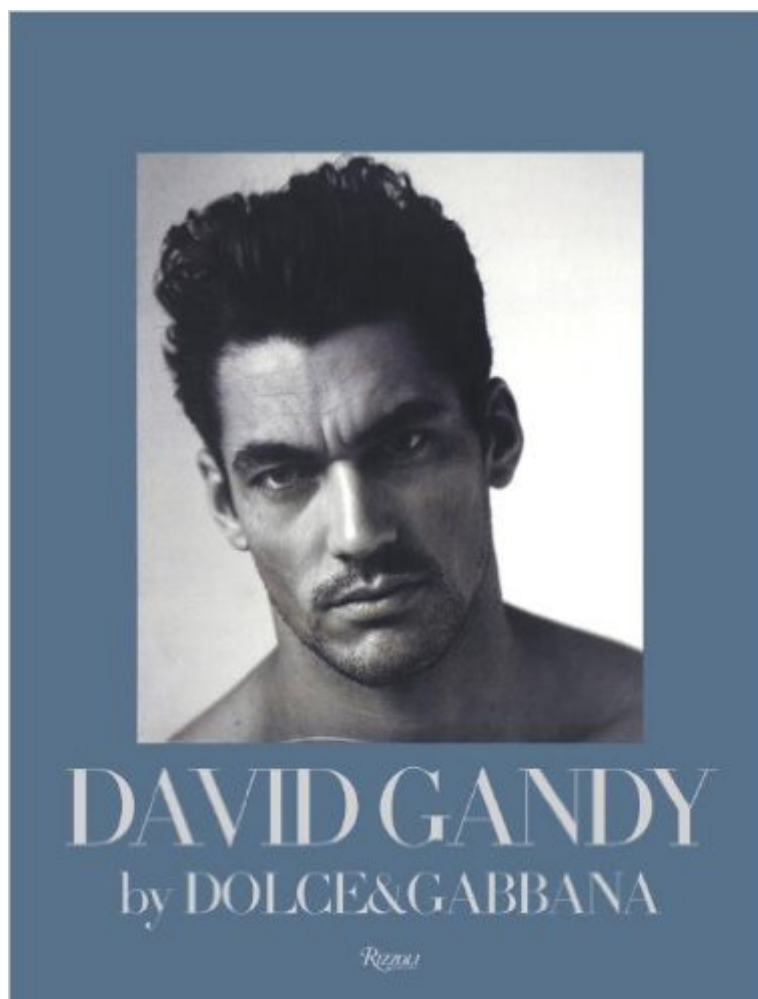


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David Gandy By Dolce&Gabbana



Synopsis

David Gandy is both an icon and muse for Dolce&Gabbanaâthe Italian designersâ masculine ideal. Originally from suburban London and a self-professed car fanatic, he got into modeling by chance through a contest. Since then, he has taken the fashion world by storm, working with top photographers and stylists.Â This photographic homage traces Gandyâs career from early photo shoots to the acclaimed advertising campaign for the Dolce&Gabbana fragrance Light Blue, which captured the worldâs imagination and transformed him into a global icon of virility, sex appeal, and charm. The Light Blue campaign alone garnered over eleven million online hits, and his image has been featured in a fifty-foot poster towering over Times Square in New York.Â This book includes photographs by Mario Testino, Steven Klein, Giampaolo Sgura, and Mariano Vivanco, among others.Â Â

Book Information

Hardcover: 288 pages

Publisher: Rizzoli; First Edition edition (September 27, 2011)

Language: English

ISBN-10: 0847837521

ISBN-13: 978-0847837526

Product Dimensions: 10.8 x 1.3 x 14.1 inches

Shipping Weight: 6.6 pounds

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (16 customer reviews)

Best Sellers Rank: #1,153,048 in Books (See Top 100 in Books) #78 inÂ Books > Arts &

Photography > Fashion > Models #603 inÂ Books > Arts & Photography > Fashion > Fashion

Photography #1714 inÂ Books > Textbooks > Humanities > Visual Arts > Photography

Customer Reviews

DAVID GANDY BY DOLCE & GABBANA may seem like a strange name for a monograph, a title suggesting that the fashion firm 'created' the most popular model in the world at this moment. But in essence the company IS responsible for the status of this iconic male model. According to the PR David Gandy is British by birth, living outside London and a fanatic for cars who entered the modeling arena via contest and whoosh! - the rest is history. Gandy is the epitome of the macho look - ruggedly handsome without being too pretty to the camera lens. He obviously works the gym routinely and maintains the amount of muscularity and tone without progressing to the bulging biceps and thighs look that are simply incompatible with fashion modeling. He is now the model of

choice y all fashion photographers but continues to devote his major interests tot he company that launched his career with the premiere of the fragrance Light Blue.Mario Testino, Steven Klein, Giampaolo Sgura, and Mariano Vivanco are just four of the photographers whose magic is focused on David Gandy in this hefty and impressive monograph and they have captures Gandy in full fashion styles ready for the walkway, casual shots of the model in street clothes, and many images without clothing (no frontal nudity here) that allow the reader to see the perfection of this man's anatomy. For some models this many images could become wearing, but David Gandy has style and charm and he obviously loves the camera: the results, a panorama of one man's exposure in and out of Dolce & Gabbana couture.The essay is by Cambridge University educated Peter Howarth who writes with the same degree of flair that David Gandy shows the camera.

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